



## MLC Protection*first* Super

TARGET MARKET DETERMINATION

## **Target Market Determination**

This Target Market Determination (TMD) describes the class of consumers that comprise the target market for this product and matters relevant to the distribution and review of this product. This document does not form part of the Product Disclosure Statement (PDS) for the product and isn't intended to be a summary of the features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. It's recommended that consumers read the PDS before making any decision regarding the product.

Criteria	Description	Description			
Product Particulars					
Product Name	MLC Protection <i>first</i> Super (APIR o	MLC Protection <i>first</i> Super (APIR code: NUL8003AU)			
Issuer	NULIS Nominees (Australia) Limited				
	ABN 80 008 515 633 AFSL 23646	55 (referred to as 'we', 'us' or 'our')	; (referred to as 'we', 'us' or 'our')		
Superannuation fund	MLC Super Fund ABN 70 732 426	MLC Super Fund ABN 70 732 426 024			
Issue date	14 December 2023	14 December 2023			
Version	3	3			
Section 1: Target Market*					
Product type	The product covered by this docu The product does not provide for balance or value.	The product covered by this document is a superannuation product providing insurance benefits only. The product does not provide for any accumulation of savings. The product does not have an account balance or value.			
Class of consumer	<ul> <li>(Super) range of insurance product</li> <li>MLC Protection Stand Alone Record</li> <li>new customers.</li> <li>(1) Likely objectives, financial si</li> <li>An individual is in the target mart environment, Life Insurance in the statement</li> </ul>	<ul> <li>This product may only be accessed by customers that already have insurance in the MLC Protection<i>first</i> (Super) range of insurance products, including MLC Protection Life, MLC Protection Recovery Money, MLC Protection Stand Alone Recovery Money and MLC Protection Income Excell. It is not available to new customers.</li> <li>(1) Likely objectives, financial situation and needs of consumers in the target market</li> <li>An individual is in the target market for this product if they wish to obtain, within the super environment, Life Insurance in the form of Life cover, Total and Permanent Disablement (TPD) cover or Income Protection (IP) cover as outlined below:</li> </ul>			
	Life cover	Total and Permanent Disablement (TPD)	Income Protection (IP)		
	envisage that in future they will o or financial-in-kind commitmen	heir exposure where they have (or or may have) outstanding financial ts, and (for life cover) outstanding estate or of their dependants, that /s listed below. The life insured is incapable of engaging in: • meaningful gainful employment, or • independent living due to total and permanent disablement.	The consumer wants to reduce their exposure where they have (or envisages that in future they will or may have) a need to replace their income if they are unable to earn income (or are only able to earn a lower income) due to illness or injury.		



	These financial or financial-in-kind commitments include, but are not limited to, mortgage and other debt servicing costs, income or revenue replacement, medical and rehabilitation costs, transportation and accommodation costs, personal care and (for life and TPD cover only) palliative care, business commitments and/or business succession funding costs. For the purpose of this TMD, an individual is in the target market for Life Insurance within the super environment if they accept that there are legislative restrictions that impact the insurance cover, including:			
	<ul> <li>the insurance premiums must be paid from a super account balance or by making a contribution to a super account;</li> <li>any insurance claim will be paid via the trustee of the super fund, who must also approve payment of the benefit;</li> <li>if the consumer dies and has not made a valid binding death beneficiary nomination, the trustee of the super fund may determine the beneficiary or beneficiaries who will receive the death benefit;</li> <li>the qualifying definitions under which an insurance claim can be paid must be consistent with legislated superannuation rules called 'conditions of release';</li> <li>the legislated 'conditions of release' must be satisfied before benefits, including an insurance claim, can be paid to the member, and</li> <li>taxation may apply to benefit payments.</li> </ul>			
	(2) Financial situation of	consumers in the target	market	
	As the premiums may vary from time to time (in accordance with the chosen premium structure) the consumer should have the financial capacity to pay the premiums over the period they intend to hold the product.			
	The potential relevant sources of financial capacity (consumer must have at least one) are:			
	<ul> <li>Is earning income;</li> <li>Has personal savings;</li> <li>Has superannuation, or</li> <li>Otherwise has financial capacity to pay premiums.</li> <li>(3) Demographic and eligibility requirements</li> </ul>			
	Requirements	Life	TPD	IP
	Entry Age (next birthday)	18-50 Level Premium 18-70 Stepped Premium	18-60 Level Premium 18-65 Stepped Premiun 18-60 Stand Alone	
	Australian permanent resident	✓	✓ ×	✓
	Gainfully employed	n/a	✓	$\checkmark$
			(Cover may be availabl for Home Duties)	e
Key product attributes	The consumer is in the ta the following key attribut		within the super environ	ment, insurance cover with
	Key Attribu	tes Li	fe TPD	IP
	guaranteed and can incr for both stepped and lev options. Premiums will	Premium structure – premiums are not guaranteed and can increase over time for both stepped and level premium options. Premiums will vary if the sum insured changes or if premium rates change.✓		~
	Stepped premiums are based on your age and will usually increase each year as you get older to reflect the increasing likelihood of claim.			
	Level premiums are desi the costs of the premium of the policy. Premiums the early years and lowe compared to stepped pre increase as you get older	ns over the life are higher in r in later years emiums which		



	<ul> <li>The payment of premiums – if premiums are not paid when due, the policy may lapse in which case the consumer would no longer be covered and cannot make a claim.</li> <li>Premium payment frequency and method – ability to pay premiums:</li> <li>on a monthly, quarterly, half-yearly or annual basis</li> <li>via direct debit, credit card, cheque, BPay or eligible super wrap account<sup>^</sup></li> <li>by rollover from an external super fund (only annual premium frequency is allowed using this method).</li> <li>for further information regarding the list of eligible accounts and which type of premiums can be deducted from that account, please refer to the MLC Protectionfirst Super Product Disclosure Statement.</li> </ul>		•	✓	
	may be ineligible for meet the eligibility product. Eligibility consumer could inco • age;	criteria of the clude: tus and occupation;	~	~	✓
	There may be exclusions and customisable benefits including but not limited to:	Suicide exclusion for Life or Terminal Illness in first 13 months of policy start, reinstatement or increase	~	n/a	n/a
		Conditions pre-existing the insurance	√	$\checkmark$	~
		Self-inflicted injury or attempted suicide	n/a	$\checkmark$	~
		Participation in insurrection	n/a	$\checkmark$	n/a
	Participation in criminal activity or incarceration	n/a	n/a	~	
		War or an act of war	n/a	n/a	✓
	There are ancillary benefits		$\checkmark$	$\checkmark$	~
the price of the pro insured and the ter of the insurance po		ms and conditions	~	$\checkmark$	~
Insurance offering	This product offers life insurance cover as the terms and conditions outlined in the I the Nippon Life Insurance group and is no		Product Disclosure S	tatement (PDS). MI	.C Limited is part of



	the MLC brand under licence.			
	The consumer is in the target market for this product if they wish to obtain, within a super environmen one or more of the following types of life insurance:			
	Type of claim payment			
	Description of the life insurance cover	Lump sum payment	Monthly payments	
	Life – In the event that the consumer, i.e. the life insured:	√	х	
	<ul> <li>dies; or</li> <li>is diagnosed with a terminal illness; or</li> <li>suffers an accidental injury (specified terms).</li> </ul>			
	TPD – In the event that the consumer, i.e. the life insured:	$\checkmark$	х	
	<ul> <li>suffers a permanent disability meaning they cannot work again in any occupation they are reasonably suited to; or</li> <li>suffers either a permanent cognitive deficit, a specified loss of use or for those performing Home Duties, a permanent inability to perform specified Domestic Duties; or</li> <li>after age 65, if they suffer a Loss of Independent Existence.</li> <li>(Certain specified terms or an own occupation definition may apply to pre-1 July 2014 policies).</li> </ul>			
	IP - In the event that the consumer, i.e. the life insured is:	Х	$\checkmark$	
	<ul> <li>unable to work due to illness or injury; or</li> <li>partially restricted in performing their duties and suffering a reduction in income due to illness or injury.</li> </ul>			
	The consumer may nominate an amount of insurar circumstances. If successfully underwritten, specifi may apply. Premium rates will be based on age and or lower depending on their occupation and any me will vary based on the waiting period and benefit p	ic occupation loadings and gender. The consumer's p dical loadings, and in the	d/or medical exclusions premiums may be higher	
Negative target market	This product is not designed for individuals whose circumstances match any of the following:			
	<ul> <li>the consumer does not want Life, TPD or IP insurance within the super environment;</li> <li>the consumer is considering applying for insurance and is aged younger than the minimum entry age (next birthday) of 18 for Life or TPD cover or 20 for IP cover;</li> </ul>			
	<ul> <li>the consumer is considering applying for insurance and is aged older than the maximum entry age (next birthday) of:</li> <li>50 for Life cover with Level Premiums or 70 for Life cover with Stepped Premiums;</li> <li>60 for TPD cover with Level Premiums or 65 for TPD cover with Stepped Premiums or 60 for TPD cover in MLC Protection Stand Alone Recovery Money; and</li> <li>60 for IP cover;</li> </ul>			
	<ul> <li>the consumer does not meet (and does not intend to meet) the criteria outlined in the <i>Insurance offering</i> section;</li> <li>the consumer seeks (or intends to seek) insurance cover for benefits that may be excluded as outlined in the <i>Kau product attributes</i> acction;</li> </ul>			
	<ul> <li>in the Key product attributes section;</li> <li>the consumer is contemplating self-harm; or</li> <li>the consumer is not an Australian citizen or permanent resident.</li> </ul>			

\*A consumer, who previously held a MLC Protection*first* Super policy or was covered by a MLC Protection*first* Super policy that lapsed due to non-payment of premium, who has applied to have their policy reinstated within six months of the lapsation and has satisfied the reinstatement requirements for this product, will still be within the target market, irrespective of whether they otherwise fall within the target market described above.



Section 2: Distribution Channels, Conditi	ons and Reporting		
Conditions for distributors			
Distribution channels	This product may be distributed to consumers in the following ways:		
	• with the aid of a License	ee or their Authorised Representative (as defined by law) who provides personal	
	<ul> <li>financial advice or gen.</li> <li>by direct application to reinstatement).</li> </ul>	eral advice; or us, but only in relation to existing customers (e.g. where the application is for	
Distribution conditions and restrictions	This product may only be accessed by customers that already have insurance in the MLC Protection <i>first</i> (Super) range of insurance products, including MLC Protection Life, MLC Protection Recovery Money, MLC Protection Stand Alone Recovery Money and MLC Protection Income Excell. It is not available to new customers.		
	Advertising and promotional material		
	The Distributor must not pour written consent.	produce advertising or promotional materials in relation to this product without	
	For distribution via personal advice		
	• Application for cover must be submitted by a suitably authorised financial adviser (i.e. authorised in life risk products and super), operating under an appropriate AFSL who has accepted the MLC Limited Distribution Agreement and has obtained a licensee code and adviser code.		
	For distribution via gene	eral advice	
	<ul> <li>Distributor must not distribute to a consumer who does not satisfy the demographic factors and eligibility requirements in the Target Market as set out above;</li> <li>Application for cover must be submitted via an appropriate AFSL, with appropriate authorisation,</li> </ul>		
	who has accepted the MLC Limited Distribution Agreement and has obtained a licensee and adviser		
	<ul> <li>code;</li> <li>Distributor must have established structured training and/or quality assuran</li> <li>Applicant must meet application screening questions;</li> </ul>		
	Distributor must provi	de the consumer with the PDS.	
Reporting required from distributors			
Reporting requirements	Each person who engages in relation to the product	s in retail product distribution conduct (whether or not it is excluded conduct , must provide the following information to us.	
	Complaint information	Complaints (as defined in section 994A(1) of the Corporations Act) received during a calendar quarter relating to product design including its features, terms or conditions or product distribution. The distributor should provide all the content of the complaint, having regard to privacy.	
		Timing: As soon as practicable, or in any event, within 10 business days after the end of each calendar quarter.	
	Significant dealings outside TMD	If the Distributor becomes aware of a significant dealing in the product which is not consistent with this TMD, they must report details about the significant dealing, such as:	
		<ul> <li>whether the significant dealing relates to giving or implementing personal advice;</li> <li>the date on which the significant dealing occurred, or the date range during which dealings occurred that taken together are significant;</li> <li>when and how the significant dealing was identified;</li> <li>the number of consumers involved in the significant dealing;</li> <li>the nature and circumstances of the significant dealing, including why it is not consistent with the TMD;</li> <li>whether there has been or is likely to be consumer harm or detriment as a result of the significant dealing and, if known, the nature and extent of the harm or detriment, including the amount of any monetary loss; and</li> <li>what steps have been taken (if any) in relation to the significant dealing.</li> </ul>	
		Timing: As soon as practicable but no later than 10 business days after becoming aware of the significant dealing.	



Section 3: Review Frequency and Review Triggers			
Review frequency			
Periodic Review	This TMD will be reviewed at least annually and will be updated as and when appropriate.		
Review triggers The following events and circumstances (	review triggers) will trigger a review of this TMD as they may mean that it is no longer appropriate:		
Significant product change	We make a significant change to the key product attributes, terms or conditions.		
Insurance attributes	We identify that the insurance attributes are materially inconsistent with our expectations regarding the following measures:		
	<ul> <li>product claims ratio;</li> <li>the number or rate of paid, denied, and withdrawn claims; and</li> <li>policy lapse or cancellation rates.</li> </ul>		
Significant breach	We commit a significant breach of a financial services law, where the breach relates to the design or distribution of the product.		
Product performance	We make a determination that the applicable product is not promoting the financial interests of the members of the fund.		
Significant dealings outside TMD	We identify significant dealings outside of the TMD.		
Complaints from members or distributors	We receive a significant and unexpected number of complaints, in respect of one or more calendar quarters, in relation to the product design (including features, terms or conditions) or the manner in which the product is distributed.		
Notification from ASIC	We receive a notification or engagement from ASIC raising serious concerns regarding the design or distribution of the product.		